

## UDARNIK The social Media Manager PRIVACY POLICY

[www.UDARNIK.IN](http://www.UDARNIK.IN)

Effective November 1, 2020

The contents hereof shall constitute The UDARNIK.IN Group's ("UDARNIK CRISIS MANAGEMENT CONSULTANCY PVT. LTD.") privacy policy in relation to the Service on this Website ("Privacy Policy"). Capitalized terms not defined herein shall have the meaning ascribed to them in the User Agreement or the Partner Agreement, as the case may be.

We do not sell or rent your personal information to third parties for their marketing purposes without your explicit consent but may use it for our internal study and analysis purposes such as consumer behaviour, your preferences, popularity of the product etc. We understand clearly that you and Your Information is one of our most important assets. We store and process Your Information on computers that are protected by physical as well as technological security devices. We keep Your Information on record and facilitate its availability to you as and when applicable to the use of the product purchased by you. On the expiry or termination of the Terms and Conditions or suspension of Your Account, UDARNIK.IN is in no way obligated to continue to make available Your Information to you. We use third parties to verify and certify our privacy principles. If you object to Your Information being transferred or used in this way please do not use this Website.

By visiting our website third parties may place cookies on your browsers for targeted advertising purposes. This may include collecting IP addresses, cookie identifiers, and some website activity for the purpose targeted advertising by UDARNIK.IN. This data may be used by third parties to target advertising on other sites based on your online activity.

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We will protect Your Information in accordance with our Privacy Policy (detailed herein). If you use this Website, you are responsible for maintaining the confidentiality of Your Account and password created under Your Account ("Password") and for restricting access to your computer, and you agree to accept responsibility for all activities that occur under Your Account. You agree to take due care in protecting your username and Password against misuse by others and promptly notify UDARNIK.IN about any misuse. If UDARNIK.IN has reason to believe that there is likely to be a breach of security or misuse of the Website, UDARNIK.IN may require you to change your Password or may suspend Your Account without any liability to this Website or to UDARNIK.IN.

UDARNIK.IN shall not be responsible for removal of the Comments, Your Information or any other contents from the Website/Service when your registration is terminated.

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